

Graphic Design Y12/13 Summer project 2018

Task: Design a set of ICONS connected to your chosen unit 3 theme.

These will be used as ‘chapter breaks’ or as page numbers on your work.

For instance:



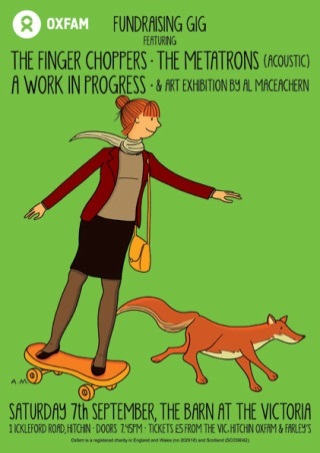
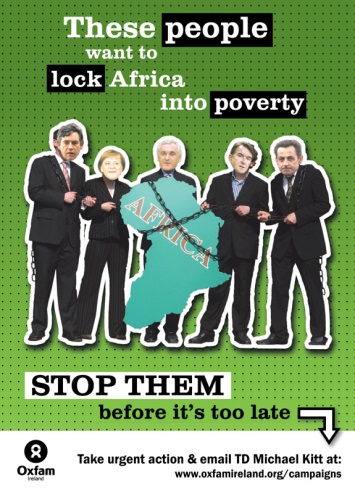
Next:

Design a business card and letter head for your freelance graphic design skills. Make them clever.

[](http://www.google.co.uk/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwjui_-z-6zNAhWrAsAKHQ_vDxkQjRwIBw&url=http://www.webdesignbooth.com/creative-and-unique-business-card-designs/&psig=AFQjCNE6o-CoBYTgRQqjP5t4a_xvenCepA&ust=1466180736526996)

Next:

Design a poster for a charity of your choice. Their logo must remain the same, but the rest is up to you, for instance:

[](https://www.google.co.uk/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwiR0onG_azNAhUhBcAKHaLSACoQjRwIBw&url=https://amdrawing.wordpress.com/2013/08/16/chop-chop/&bvm=bv.124272578,d.ZGg&psig=AFQjCNHreWQ04Uceyx3iFhHpIUChsqncgA&ust=1466181251245170)[](http://www.google.co.uk/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwiR0onG_azNAhUhBcAKHaLSACoQjRwIBw&url=http://www.jeanobrien.com/2008/05/16/epa-action-posters/&bvm=bv.124272578,d.ZGg&psig=AFQjCNHreWQ04Uceyx3iFhHpIUChsqncgA&ust=1466181251245170)

These tasks are designed to be open-ended: They allow you to build them into hefty design research solutions or standalone projects. Your choice. You will show these, **in addition** to the work you have developed on your Unit 3 independent study and dissertation work on the first formal lesson in September.